



My NJ. My PBS.

NJ PBS VIRTUAL GALA

June 2, 2021

**\$50,000 Co-Chair – Illuminate**

- Five to seven-second billboard spot integrated into the opening and closing segments of the program, which will premiere at 7 p.m. on Wednesday, June 2 on NJ PBS's unrivaled statewide and beyond network, as well as appearing in archived status.
- 8-week NJ PBS on-air "We Support NJ PBS" spot flight (5x weekly/40 total). NJ PBS will produce a 15-second spot w/your company logo and FCC-PBS approved voiceover and run it adjacent to our Monday-Sunday prime time programming.
- *In addition to these upgraded benefits, a sponsor at the Illuminate level will receive all forms of additional recognition outlined in the \$25,000 Innovate level.*

**\$25,000 – Innovate**

- Funding spot comprised of company logo and voiceover read of company name, integrated into the opening and closing segments of the program, which will premiere at 7 p.m. on Wednesday, June 2 on NJ PBS's unrivaled statewide and beyond network, as well as appearing in archived status.
- 4-week NJ PBS on-air "We Support NJ PBS" spot flight (5x weekly/20 total). NJ PBS will produce a 15-second spot w/your company logo and FCC-PBS approved voiceover and run it adjacent to NJ PBS's prime time programming.
- Recognition in all forms of show promotion (contingent upon timing of funding commitment)
- Recognition during broadcast via host/moderator mention

- Invitation for up to 4 guests to tour the Agnes Varis NJ PBS Studio, attend a recording of a program of choice and take pictures on set with NJ PBS talent
- Logo placed on Gala section of NJ PBS website

**\$10,000 – Inspire**

- Company name acknowledged as a funder during the program, which will premiere at 7 p.m. on Wednesday, June 2 on NJ PBS's unrivaled statewide and beyond network, as well as appearing in archived status.
- Recognition in all forms of show promotion (contingent upon timing of funding commitment)
- Logo placed on Gala section of NJ PBS website

**\$5,000 – Educate**

- Company name acknowledged as a funder during the program, which will premiere at 7 p.m. on Wednesday, June 2 on NJ PBS's unrivaled statewide and beyond network, as well as appearing in archived status.
- Logo placed on Gala section of NJ PBS website

**\$500 – Individual**

- Sponsor Listing on shared page on event website and during the program

**Contribute:**

- I/We wish to make a tax-deductible donation of \$\_\_\_\_\_.

**Deadline for on-air acknowledgement is May 26, 2021.**

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- Enclosed is my check payable to **NJ PBS**
- Please Invoice Me
- I wish to pay by credit card:    Visa    MasterCard    AMEX

CONTACT NAME: \_\_\_\_\_

NAME AS YOU WISH IT TO APPEAR IN LISTINGS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_

*Mail form and payments to:*

*NJ PBS Gala  
WNET  
825 Eighth Avenue  
New York, NY 10019*

*For additional information please email the NJ PBS Gala Team at [events@wnet.org](mailto:events@wnet.org) or call 212-560-6677.*

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A copy of the latest NJ PBS annual report may be obtained, upon request, from Public Media NJ, Inc., c/o Legal Department, 2 Gateway Center, Newark, NJ 07102.